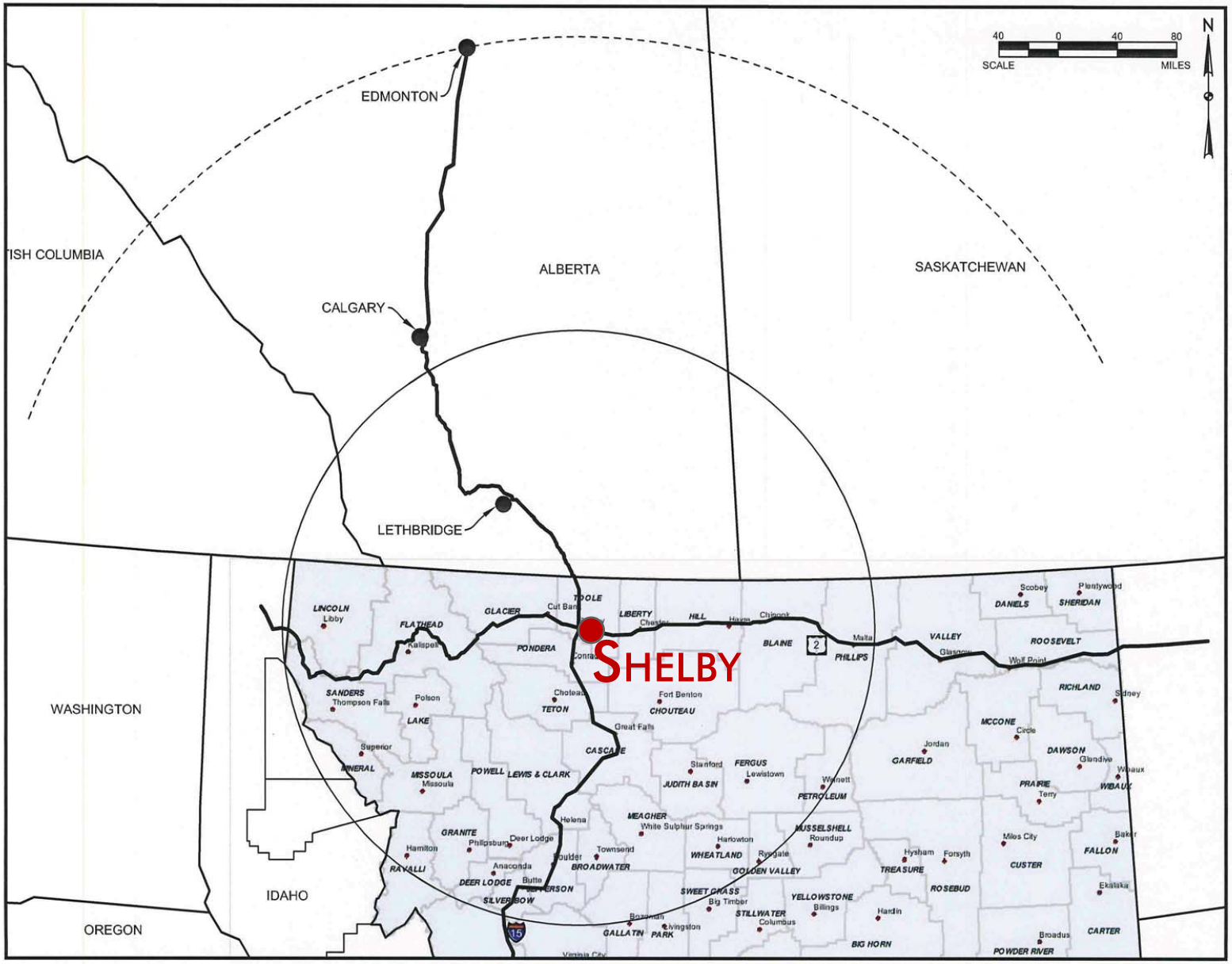SHELBY Multimodal Hub Catchment Area